



Institut für Entwerfen, Kunst und Theorie – ekut  
Fachgebiet Architekturkommunikation – a\*komm

# Coming to terms – Psychological Remarks on the Teaching of Architecture

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COMMON  
GROUND

BIENNALE  
ARCHITETTURA

29.08-25.11  
VENEZIA

La Biennale di Venezia  
13. Mostra  
Internazionale  
di Architettura

53

# Candy Chang / Civic Center I Wish This Was

New Orleans and anywhere since 2010

Vacant storefronts are an urban mainstay. But while passersby may dream of what they wish would fill the void, rarely do they get any say in the matter. Combining street art and city planning, I Wish This Was is an interactive public art project that invites residents to voice their ideas about improving the neighborhood. Trained in architecture, graphic design, and urban planning, Candy Chang posts grids of blank stickers on vacant buildings so that residents can write their thoughts on future use, providing a **fun, low-barrier tool to spark civic engagement** and a way to showcase the city's collective imagination. The project was launched in New Orleans, but stickers are available online and have been appearing in cities around the world.



**I WISH THIS WAS**  
 a bakery  
 BECAUSE YOU CAN GET THE FRESHNESS OF THE BREAD  
 www.iwishthiswas.com

**I WISH THIS WAS**  
 A GROCERY!  
 WITH FRESH PRODUCE AND PUMPKIN PIE  
 www.iwishthiswas.com

- I WISH THIS WAS a bar
- I WISH THIS WAS used by people who don't
- I WISH THIS WAS a beer and rum cake shop
- I WISH THIS WAS a place to sit down
- I WISH THIS WAS a home for a dog
- I WISH THIS WAS a place to sit down
- I WISH THIS WAS used for the people who

the most cultural landscape, after a break of about 100 years, independent groups Guerrilla Design in the spirit of the program, and not only the message **door news**, such as warehouse districts, it originated from a school entertainment) and health and locations together in a way that

ICE-POPS Online since 2010

ICE-POPS INTER

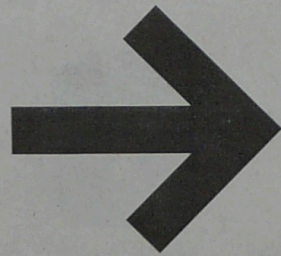
Guerrilla Design

WE EXPLORE CATALOG RESEARCH PRIVATE PUBLICATION

**Reduce**

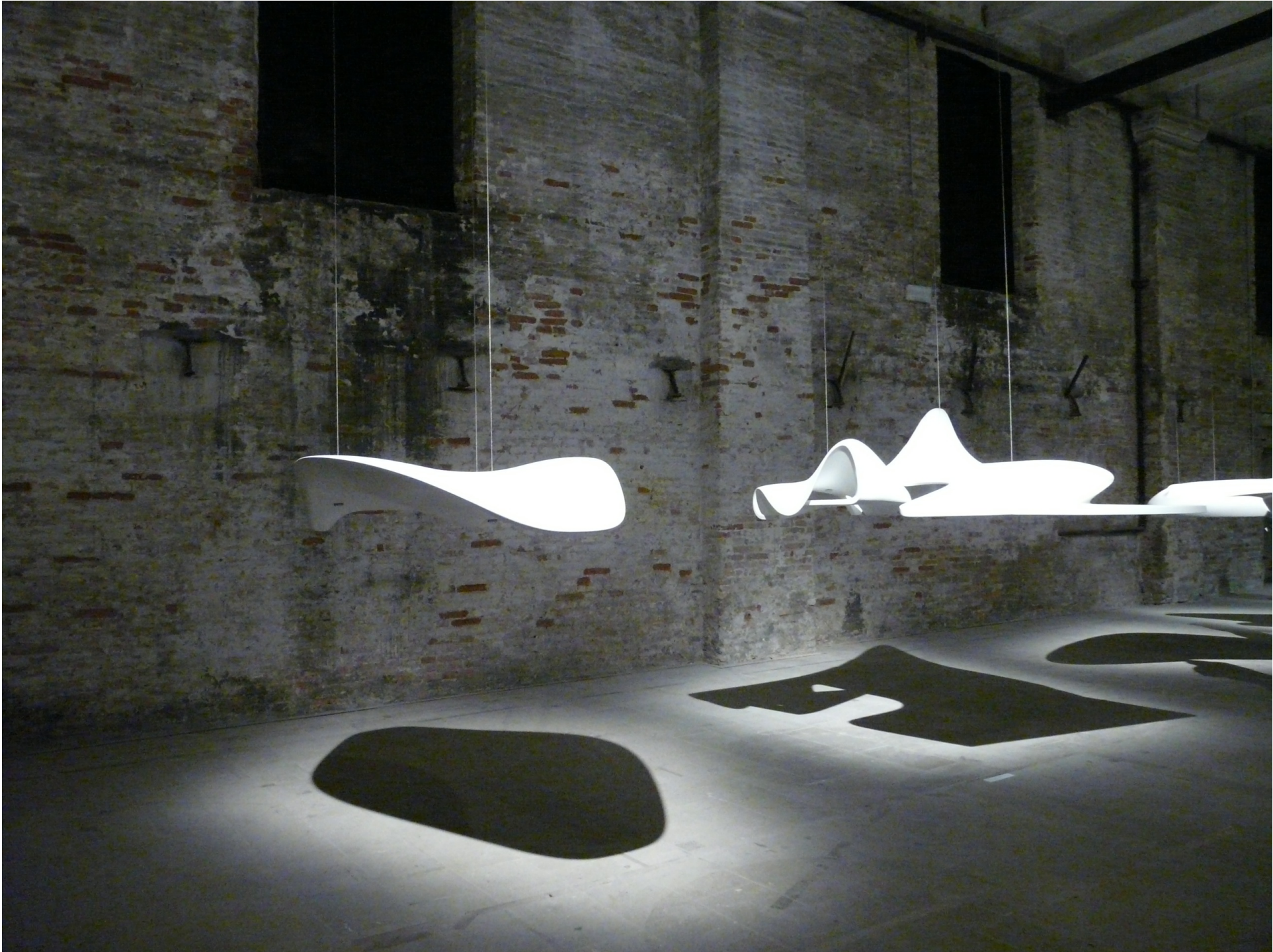
**Reuse**

**Recycle**











### Polizei erarbeitet „lückenloses Bild“ des Harburger Serienmörders

Zahlreiche Menschen aus dem persönlichen Umfeld von Martin M. zeichnen sich - DNA-Probe negativ

Die Polizei erarbeitet ein lückenloses Bild des Harburger Serienmörders Martin M. Zahlreiche Menschen aus dem persönlichen Umfeld von Martin M. zeichnen sich - DNA-Probe negativ

### Kostenschock

Konzeption gründet sich heute

Die Konzeption der Baustelle gründet sich heute



Die Baustelle auf Hamburgs bester Aussichtsplatz ist am Montag... und trägt die Proportionen mit dem Jahrtausendprojekt in der Vergangenheit



### „Es könnten mehr Arbeiter auf der Baustelle sein“

Der Chefbauleiter... Es könnten mehr Arbeiter auf der Baustelle sein

### Elbphilharmonie eröffnet frühestens im Herbst 2014

Streit zwischen Stadt und Hochtief um bis zu 90 Millionen Euro Vertragsstrafe eskaliert



### „Ich will es sein, und die Forderung der Spielerei dazu zu erreichen“

Der Chefbauleiter... Ich will es sein, und die Forderung der Spielerei dazu zu erreichen

### Kakofonie des Bauens

Die Baustelle... Kakofonie des Bauens

### „Keine Spielchen mit der Elbphilharmonie“

Stadt prüft jetzt Ansprüche gegen die Elbphilharmonie-Gesellschaft Hochtief & de Meuron



### Naturschutzfunde waren vier Wochen lang im Dunkeln

Die Baustelle... Naturschutzfunde waren vier Wochen lang im Dunkeln

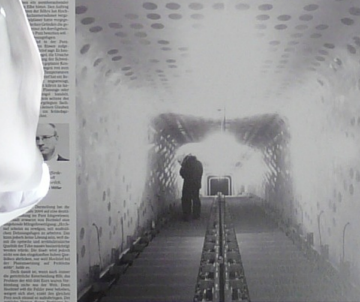
### „Erfolgreich bist du nur, wenn du auch auf der Bank gute Leute hast.“

Die Baustelle... Erfolgreich bist du nur, wenn du auch auf der Bank gute Leute hast.

The general contractor submits a detailed schedule... the Elbphilharmonie will be handed over on 18 April 2014.

### Elbphilharmonie - warum Hamburgs spektakulärste Baustelle nahezu stillsteht

Die Baustelle... Elbphilharmonie - warum Hamburgs spektakulärste Baustelle nahezu stillsteht



### Teurer Umbau und dann Abriss?

Die Baustelle... Teurer Umbau und dann Abriss?

In July 2011, the general contractor announces another delay... the Elbphilharmonie will be handed over on 18 April 2014.

### Baustelle nahezu stillsteht

Die Baustelle... Baustelle nahezu stillsteht



### Große Tauchschiße für besondere Obstsorten

Die Baustelle... Große Tauchschiße für besondere Obstsorten

### Teurer Umbau und dann Abriss?

Die Baustelle... Teurer Umbau und dann Abriss?

Seite 14

### Mit einer gesunden Portion Selbstliebe

Raphael Nauköttinger von Lorenz Kravitz



### Juristische Dauerbaustelle

Stadt prüft jetzt Ansprüche gegen die Elbphilharmonie-Gesellschaft Hochtief & de Meuron

Die Baustelle... Juristische Dauerbaustelle

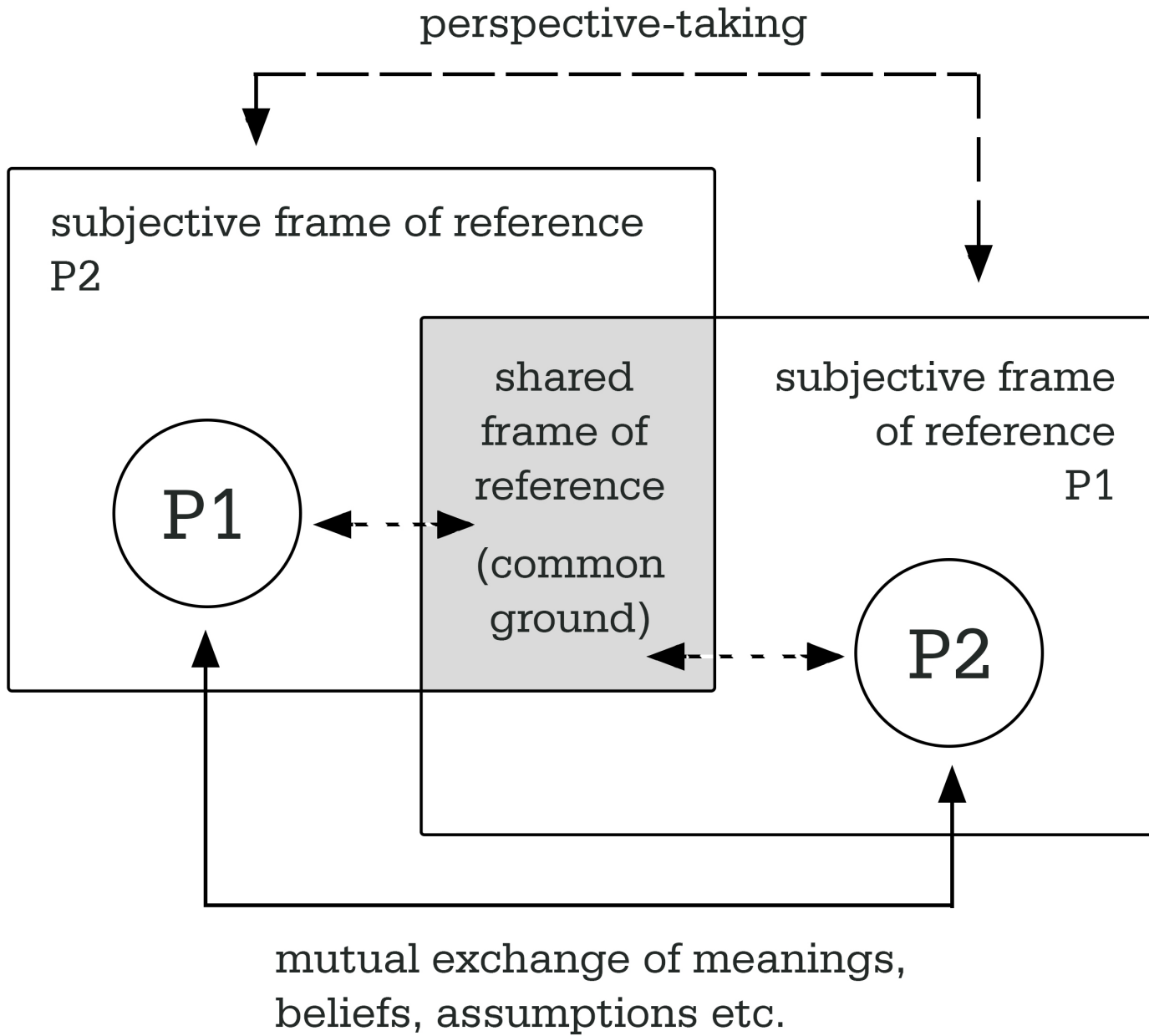
### SPIELPLAN DER HAMBURGER BÜHNEN

Table listing theater performances and events in Hamburg, including dates, venues, and titles.









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Concepts are verbal, but they are not simply words: they are building blocks of knowledge and tools for thinking.

Concepts are not static. They organize our perceptions, create expectations and direct our actions.

But where do we find such a common ground?

What are the basics of the architectural  
experience?















Let us take Venice as a starting point.

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What is it that makes Venice such a strong  
experience?

Let us take Venice as an example.

What is it that makes Venice such a unique experience?

What does it mean to „understand“ a place like Venice?



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What is it that makes Venice such a unique experience?

What does it mean to „understand“ a place like Venice?

Which are the concepts that help us to articulate the Venice experience?

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This is enabled by an extremely rich arrangement of spatial situations that can be explored and described.

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No. The basic vocabulary of architectural experience is the same. It might sometimes be hard to find spaces with similar qualities in the modern city, but it is all the more important to keep looking for them.

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Where is the hands-on experience?

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Where is the hands-on experience?

Exploration and communication are complex forms of activity. They provide feet-on, eyes-on and ears-on experiences. The conceptual common ground built up by them is the basis for creative behavior, for active manipulation of space. It doesn't work the other way round.



And what about involvement? Where is the political value in a vocabulary of spatial experiences?

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Again, awareness of our relation to space and the competence to communicate our experiences to ourselves and others is a necessary prerequisite for getting involved. Involvement without this awareness would be blind or lacking direction.

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Go see yourself.